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# 2019 IAPA NEWSLETTER

VOLUME XIII

ISSUE I

**IAPA**  
*Homecoming 2019*



★ ★ **COMING HOME** ★ ★  
15 YEARS OF THE IAPA ★ OCTOBER 24-26, 2019

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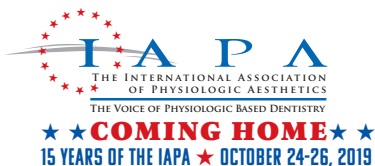
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# PRESIDENT'S MESSAGE



## HELLO ALL IAPA MEMBERS!



Dr. David Schmidt



Homecoming! This word conjures up so many wonderful memories for all of us. It is fitting that it is the theme for this year's IAPA Meeting. Nowhere else in the world will you find a meeting of this caliber. Every year, the energy on the transformed LVI campus is infectious. How many of you remember the first time you set foot on the LVI Campus? It truly has an energy that gets you fired up each time you step into the Rotunda for registration. Where else can you see old friends, make new ones all while learning the latest and greatest that the world of Physiologic Dentistry has to offer? So, with that, **I WELCOME YOU HOME TO THE 2019 IAPA MEETING!**

I am so excited for this year's IAPA. The entire IAPA Board and LVI team has been working tirelessly to put together another diverse and robust meeting. Not only will we have the very popular Team Tracks again this year but we are refining them for our more advanced team members. Drs. Joe Barton and Heidi Dickerson have created an amazing program. New team members will still get the information they need so they can go back on Monday and start taking care of your patients with confidence. Advanced team members will be able to hone their skills and become even more proficient in physiologic dentistry.



# PRESIDENT'S MESSAGE

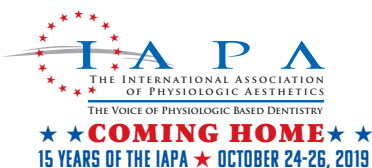
There are many amazing lectures not to be missed! We will have updates on the latest dental materials by Dr. Ed Suh. Dr. Heidi Dickerson will be giving a lecture on the MLS Laser and all the many uses of it that we can use to help our patients. Dr. Anne-Maree Cole will be giving a great presentation on AGGA, RAGGA and CAB! This is a must-see lecture! We will have a presentation talking about medical/dental cross-billing given by Glennine Varga. The popular MAP TALKS put on by our very own members are always popular too. They promise to be even better this year as each year the number of applicants increases. We also have the Aesthetic Eye contest sponsored by Kettenbach and the quality of the cases always astounds me. We have so many talented members in the IAPA, it truly is a pleasure to see our colleagues' work on display.

This year we will have even more exhibitors than before and there are so many savings associated with the IAPA. The savings on product alone will cover your cost of attending the IAPA. Every year, people always say: "I wish I would have gone. It sounds like that was an amazing meeting." On behalf of this year's IAPA Board, the team at LVI, and myself, I ask you to be a part of the best Homecoming ever: the 2019 IAPA Meeting. I look forward to seeing you in October!

L & G,

Dr. David Schmidt





## BRAKEMEN AND ENGINEERS



Dr. Dan Jenkins



As a child in Indiana, we lived next to the railroad tracks. I even remember steam powered locomotives blasting their steam when passing by. Sometimes the trains would stop and we would talk to the crew members while they would tell us stories of their travels. Hobos were also present next to the tracks and they too would share stories of their adventures. In this editorial I have a train story to share with you!

There once was a train scheduled to go over the Rocky Mountains which had some pretty steep grades. The engineer had been over this route many times. An experienced crewmember, a brakeman, was new to this route as he had just been reassigned from the Midwest. The brakeman was excited for this trip as the caboose he was in was a new concept model. As the train travelled along up a steep grade the engineer felt like the train was not going as fast as he expected. He knew he had a heavy load but also knew he had carried heavier loads before and did not have this difficulty. The engineer poured on the coal and increased the throttle. When the train made it over the first grade the engineer stopped the train to check the train out. As he was walking along the cars to see what was wrong the new brakeman came running up from the back to meet him. While catching his breath he said to the engineer, "Whew! I was afraid we were not going to make it up that mountain and would slide back down. So, I clamped down on the brakes as hard as I could - just in case!"

Our journey in Physiologic Based Dentistry is a steep climb. It can become discouraging at times because it seems like there is always more to learn in order to be successful. Each dentist is the engineer of their train and their team is their crew - each has a responsibility to help the journey be successful. Just like the old steam locomotives, our trains can have multiple brake-persons responsible for various parts of our locomotive dental practice - and each one can operate a brake. Just as the brakeman in the story who felt they were helping to save the train from disaster, a team member might feel they are saving the practice from disaster when in reality their actions might prevent success.

Brake-persons can be an experienced assistant who is not familiar with PBD and listens to patients ask questions about this new "questionable" treatment. This can cause them to have doubts if they do not understand PBD themselves. A brake-person can be a hygienist who does not understand the importance of the connection between systemic diseases and many dental conditions - and how to avoid the problems.





# EDITOR'S OBSERVATIONS

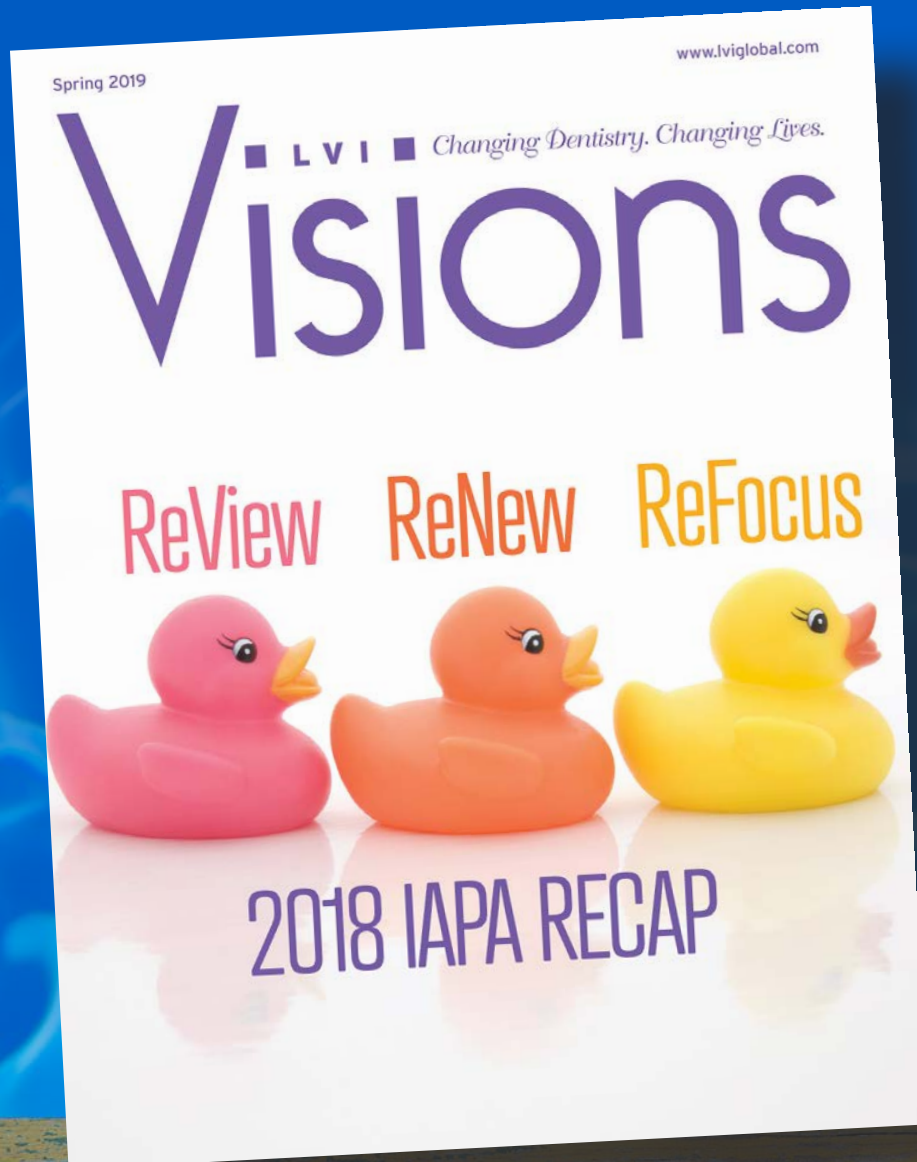
One brake-person might not even be in the office - a spouse who feels the money spent on something they do not know anything about is foolish. (Especially if they used to work in dentistry before you became involved in PBD!)

The IAPA meeting has the Team Programs to help your engine, your practice, to make your journey over the steep learning grades easier. In fact, by having your team all well-educated and on the same page they can all become assistant-engineers and throttle your practice to "warp speed!"





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**2018 IAPA RECAP**





# THANK YOU FOR BEING AN IAPA MEMBER!

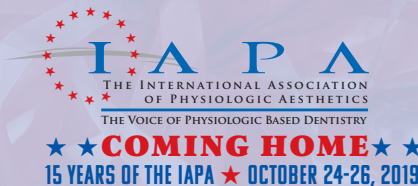
On behalf of the board of directors we would like to thank you for being an IAPA member. You are not only helping us with the fight to help protect our right to practice Physiologic Dentistry you have access to several benefits that are listed below:

- Reduced rate for the Annual Meeting - a \$200 value - As you are a member you automatically receive \$200 discount off of the 2019 IAPA conference price.
- Free Printed Version of Visions Magazine - \$99 value - This will be mailed out to you three times a year and you can also view an online version at [www.lvivisions.com](http://www.lvivisions.com).
- Membership Search for patients looking for doctors that link to your website.
  - Search for other IAPA members in your area by using the Member Locator tab on the top of the main page on [theiapa.com](http://theiapa.com).
- A \$100 reduction off LVI programs, the official education arm of the IAPA - for example say you go to two programs a year

= \$200 - (Cannot be used in conjunction with any other offer or discount, not all LVI courses are included in this) For more information contact an LVI concierge at [concierge@lviglobal.com](mailto:concierge@lviglobal.com).

- Membership to the IAPA Forum and Facebook Group where you can get help with cases and the best and brightest doctors are there to advise. (must have taken CORE I and be registered for CORE II)
- Industry discounts for IAPA members
- The quarterly newsletter
- Use the 2018/19 IAPA membership logo for advertising purposes. Please email: [mwilliams@lviglobal.com](mailto:mwilliams@lviglobal.com) for this logo.

**Most importantly by being  
an IAPA member you help  
protect our future to practice  
Physiologic Based Dentistry!**



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