

TWO DAYS THAT WILL CHANGE YOUR LIFE.



TWO DOCTORS WILL SHOW YOU HOW.

Dr. William Dickerson, DDS, FAACD, LVIM, FIAPA

Dr. Heidi Dickerson, DDS, LVIM, FIAPA

The HOTTEST and most important topics in dentistry are TMD and treating Sleep Breathing Disorders and they will be discussed and what they mean to you, your practice and your future. Don't miss this opportunity to not only change the lives of your patients, but your life as well. Find the passion so many dentists have that has led them to a successful dental practice and successful life.

We guarantee you'll be glad you attended or your money back!

Philadelphia, PA • October 6-7, 2017

Dallas, TX • November 3-4, 2017

9:00am -4:00pm

2 Day Seminar Doctors: \$995

2 Day Seminar Team: \$495

EARN UP TO 12 CE CREDITS

What They Didn't Tell You In Dental School? The Dental Practice You Always Dreamed About

Are you frustrated with your practice? Do you wish you had more freedom; more freedom to run your practice as you truly desire? More freedom from the influence of insurance companies? More freedom financially? More freedom of the precious resource of time? More time with your family? Do you wish you were more productive while doing what's best for your patients? Are you worried about the pressure from corporate dentistry? Let's face it, the average dentist works too hard for too little. Dental fees have flat-lined over the past decade and dentist's income are still at 1995 levels. Dentist's incomes are at the 1995 levels. Do you wish there was a better way to practice dentistry that made you PASSIONATE about what you do and made your patients love you?

Well... there is!

- There is a world of dentistry out there you are unaware of because you were never told about it in Dental School or at your local society meetings.
- It's a world where you can provide a service to your patients no other health care provider can.
- It's a world where you can dramatically change your patients' lives, and even save their lives by recognizing important signs and symptoms.
- It's a world where you know how to CONFIDENTLY treat them.
- It's a world where patients WANT your dentistry and will pay for it!
- Find out about procedures that not only will you enjoy, but will dramatically add to the bottom line.
- Find out about everyday things you've overlooked for years and learn how to treat these missed opportunities.
- Find out about everyday things you are doing that are compromising the longevity of your treatment.
- Find out about everyday things you might be doing that are causing serious problems with your patients.
- Find out important business principles that will help you create a successful practice.
- And most importantly, find out you can have this type of practice anywhere, not just in "big cities."

DAY 1 TMD & TECHNOLOGY ADVANCES

- How to Recognize, Diagnose and Treat TMD
- Taking a Physiologic Bite for TMD Orthotic
- Discover the effective and surprising solution to TMD issues
- Uncover the link between the bite and the rest of the body
- Amazing Must Have Technology in Dentistry

DAY 2 TREATING SLEEP APNEA

- Diagnosing and Treating OSA
- Revolutionary New Sleep Appliance
- Physiologic Approach to Treating OSA and why it's critical
- The OSA and TMD connection
- The business of dentistry

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