



VOLUME IX **IAAPA** **ISSUE I**
NEWSLETTER

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PRESIDENT'S MESSAGE



John Krasowski, DDS, FIAPA, LVIF



Hello from the frozen tundra of Wausau, Wisconsin. Hard to believe it has been six months since hundreds of dentists and their amazing teams, close to 40 vendors visited the LVI campus for the 2015 LVI 20 year Gala and IAPA meeting. Anyone

that attended the event knows what an amazing atmosphere it was. A huge acknowledgment to the success of last year's meeting was the many dentists that registered their commitment to the 2016 IAPA meeting this October 13-15th... Only six months away. The LVI team and the Board of Directors have been working very hard to put on another historic event which promises to leave the attendees asking, "Why would I ever go anywhere else?"

The IAPA is filled with..

So many headline speakers with cutting edge knowledge.

So much interaction with the vendor - our vendors say this is the best dental meeting in the Country.

So much camaraderie, as old classmates and colleagues embellish memories from the past.

And, sadly you can't help but glance around and ask, "Has anyone seen Dr. so and so and their team?" Only to realize they were not in attendance.

The 2016 IAPA meeting promises to be the next "Best Meeting Ever." I have no doubt, because we are signing speaking contracts and continually trying to improve through member input and feedback. We are striving for 1000 members. Not because it is some artificial goal but rather in a profession of rapid change the IAPA will lead the dental profession in Neuromuscular treatment. This leadership will present itself as a strong political voice based on the "acceptance practices" in dentistry! The physiologic approach to bite and airway management as taught at LVI will rewrite the paradigms of dentistry that have evolved with the technology available today and the wisdom of the over 10,000 dentists worldwide that have been exposed to the benefits of dental Neuromuscular science.

In October of 2016, after the world watches the Olympics in Brazil this summer, the theme and atmosphere of the LVI campus will take on the festive and downright over the top action of "Carnival meets your County Fair." Plan your brightly colored attire early. The pageantry and celebration will be a spectacle for those of you looking for a good time in Las Vegas. So, keep your eyes and ears open, read your email, and check out the IAPA website at www.theiapa.com. And... if for some strange reason you have not joined the IAPA yet - Get it done today! 1 888-584-3237

www.theiapa.com • mwilliams@lviglobal.com • jgrabusnik@lviglobal.com
1.866.669.4222 • FX: 702.341.8510 • 1401 Hillshire Dr., Suite 200 • Las Vegas, NV 89134



EDITOR'S OBSERVATIONS



What's Going On?

Dan Jenkins DDS, FIAPA, CDE-AADEJ, LVIF

As most IAPA members know we had an absolutely fantastic meeting last October on the LVI campus in Las Vegas. If you missed it, since we learn from history, you will want to make sure you never miss another one - including this year's.

Just to let you know, the IAPA website is getting a new format and will be changed soon. This has been a long work in progress and a lot of tweaking, (not to be confused with tweeting), and testing. You will find it easier to navigate and find useful information. One new feature will be the blog space so new information can be disseminated to the IAPA membership quicker than our usual newsletter. The blog will be for any information useful for you as a dentist and especially as a physiological neuromuscular dentist. Thus, there may be clinical, research, academic, legislative, and oppositional information involved.

Brief updates in our world of dentistry which may still have an effect on physiological neuromuscular dentistry are:

1. A victory in Texas for the American Board of Dental Specialties. The ABDS is a specialty certifying board independent of the ADA. The result of the suit means the state board cannot prevent non-ADA certified specialties from advertising themselves as specialists. As of now those specialties under ABDS are American Board of Oral Implantology/Implant Dentistry, American Board of Oral Medicine, American Board of Orofacial Pain, and the American Dental Board of Anesthesiology. There are talks of some TMD groups also becoming a specialty under the ABDS. This victory in Texas follows similar victories in Florida and California. The IAPA board is following this and considering its ramifications for our IAPA members.

The Physiologic Approach to Treating OSA

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Orofacial Myofunctional Disorders (OMD) and Myofunctional Therapy

www.lviglobal.com/orofacial-myofunctional-disorders-omd-and-myofunctional-therapy



The Oxygen Advantage

www.lviglobal.com/oxygen-advantage



2. There are still problems for PNM dentists in Quebec, Canada. The authorities have written laws limiting the practice of NMD. Many NM dentists are fearful of practicing dentistry as it may cost them their license. NM dentists in other provinces are afraid these "guidelines" may be adopted by their own province. IAPA has contacted the authorities in Quebec but with without any positive result.
3. The BioPsychoSocial philosophy groups are trying to ramp up their attacks on PNM. This again is constantly being monitored by the IAPA board. If a more direct attack happens again, as it did in 2006 and 2007, the board will once again notify our members and call for action. In case you are not aware, as a direct result of our actions in 2006, there were changes made through the ADA.
4. The IAPA has participated in the American Alliance of TMD Organizations for many years. This organization is comprised of diverse TMD organizations which have the commonality of an occlusal philosophy concerning TMD. There are many issues which concern the organizations regarding freedom to practice an appropriate philosophy of treatment. The group meets physically once a year during the Chicago Dental Society Midwinter Meeting in Chicago. Once again this year the IAPA had representatives at the meeting. The main interest this year was on specialization. (See #1 above)
5. Recent interest in Sleep disorders, Myofunctional Therapy, and importance of proper breathing, or Oxygen Therapy, in regards to more successful TMD treatment has spurred the improvement and addition of courses at LVI on Myofunctional Therapy and Oxygen Therapy course.
6. Bill & Heidi are traveling around the country giving two day courses on PNM and to add to that, Ashely Johnson and Bill Wade are on the road to the same places Bill & Heidi are going to offer K7 training! For those lucky dentists in those towns, that's almost like having them give you an in-office training – for a whole lot less money! (Special rate if you take both.)

Needless to say, the IAPA and LVI are not just sitting around – things are happening. If you do not follow the forum daily, (only takes 5 minutes), consider checking in on our IAPA blog as often as you can. Hopefully you will find it is a real value to your PNM/ Sleep practice.

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MAP TALKS

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The IAPA is committed to mapping your journey to help you reach your potential. The IAPA will focus on physiological aesthetic dentistry and what it can do for you and your practice. Submit your application to present a MAP Talk.

Spreading ideas in the form of short, powerful talks
Covering topics from science to social issues
Sharing successes both personal and professional

We want to encourage everyone to present successful cases and testimonials, jewels you use in your practice you want to share, challenges you have overcome that others can learn from or even something you are extremely passionate about outside of dentistry that you would like to share.

The 2016 IAPA will provide educational informative and motivational lectures and workshops. Join us in Las Vegas for the IAPA's 2016 annual conference.

Click [HERE](#) to Download MAP Talks Application!

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THANK YOU

FOR BEING AN IAPA MEMBER!

On behalf of the board of directors we would like to thank you for being an IAPA member. You are not only helping us with the fight to help protect our right to practice NM Dentistry you have access to several benefits that are listed below:

- Reduced rate for the Annual Meeting - \$200 value - As you are a member you automatically receive \$200 discount off of the 2016 IAPA conference price.
- Free IAPA monthly Webinars-\$100/ webinar x 12= \$1200 value- These will be housed on the new IAPA website coming soon!
- Free Printed Version of Visions Magazine - \$99 value - This will be mailed out to you three times a year and you can also view an online version at www.lvivisions.com.
- Free IAPA / LVI Buying Club Membership - \$199 value - The LVI Buying Club membership is complimentary to all IAPA members and allows you to take advantage of savings on products you normally purchase for your practice. You can get more information on these products and services by visiting: www.lvibuyingclub.com. (Please note that due to certain restrictions, the LVI Buying Club only ships products to companies within the United States. Excludes Alaska.)
- Membership Search for patients looking for doctors with link to your website - invaluable
- Search for other IAPA members in your area by using the Member Locator tab on the top of the main page on theiapa.com.

• A \$100 reduction off LVI programs, the official education arm of the IAPA - say you go to two programs a year = \$200 - (Cannot be used in conjunction with any other offer or discount, not all LVI courses are included in this) For more information contact an LVI concierge at concierge@lviglobal.com.

- Membership to the IAPA Forum where you can get help with cases and the best and brightest doctors are there to advise. (must have taken Core I and be registered for Core II)
- Industry discounts for IAPA members (worth thousands)
- Reduction in the subscription to the professional journal - Cranio & Sleep Practice - \$50 savings
- The quarterly newsletter - This is mailed out to all IAPA members with news on what is happening in the world of NM Dentistry and upcoming conference information.
- And use the 2015/16 IAPA membership logo for advertising purposes. Please email: mwilliams@lviglobal.com for this logo.

Most importantly by being an IAPA member you help protect our future to practice NM Dentistry!

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