



2010 IACA Newsletter
Presented By:



PRESENTED BY



THE COLE COMMENTARY

Having just completed the IACA Australia Meeting on Hamilton Island in the Great Barrier Reef, all the attendees are very much looking forward to the 'big' Meeting in Boston. There is nothing that compares to the spirit that is brought to these events by the attendees. Friendship, camaraderie and fun are the icing on the cake with quality education as its centerpiece. And that is what the IACA is about – bringing like-minded people together to learn and grow and share.

I have just been listening to my mentor Dr. Omer Reed this morning and he reminded me of paradigms ... that all the great advancements and achievements overtime have happened at the fringes. They were always fought, ridiculed and resisted before they became mainstream. This is not unique to dentistry.

Congratulations on making the decision to continue to support the IACA, which is each year, bringing neuromuscular dentistry into the mainstream. We are at a tipping point – enjoy the ride and continue to learn and grow. See you in Boston!

– Anne-Maree Cole, BDS, LVIM

NOTES FROM YOUR EDITOR

Dan Jenkins, DDS, FICD
American Association of Dental Editors, Certified Dental Editor

Control Yourself!

The excitement of the IACA Boston meeting is mounting. Many have mentioned their stress at choosing which presentations to see live and which to watch on their new IACA Ipads after the meetings. Perhaps I should give my picks like the movie critics do. I for sure will not miss Norm Thomas and Heidi Dickerson's dynamic duo presentation as Heidi explains what Norm is talking about. We all know Norm does speak English – well, sometimes Gaelic! But Heidi has spent a lot of time putting to plain everyday dental terms what Norm is saying to us. This is similar to computer programmers writing programs using terms that do not make sense to us lay people.

However, as I look at the other presentations at that same time, Kevin Winters talking about how he started a new practice and thrived – during the worst recession, Sally McKenzie on managing a successful practice, (Who wouldn't want to know that?), David Keator on investment strategies during current market conditions, and the Seminars by Williams dental lab and Bisco, it again is hard to decide which each of us would need most.

My point is, it is impossible for someone else to decide for someone else which presentations to attend as each of us has our own needs. We end up having to make these decisions on a priority basis. This makes for the stress of the meeting – but it also brings out the excitement once we are there.

I would ask that as we all get there and our excitement level is peaking that unlike some of the "fans" of professional sports teams, we control ourselves and maintain our camaraderie and friendship with each other. Please refrain from turning over the Boston Ducks or the Boston Tour busses. If you must release your pent-up energy you might consider running the freedom trail or even the Boston Marathon course. You could also go over to the harbor and take advantage of the opportunity to throw mock tea bundles into the harbor.

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WEBINAR SERIES

Tuesday, August 17, 2010

Check the IACA website for details
Presentation from Dr. Brian Allman

This webinar will begin at 5pm, pacific.

the board of directors

Joe Barton	Dan Jenkins
Dianne Benedictson	Randy Jones
David Buck	Sam Kherani
Anne-Maree Cole	Drew Markham
Mark Duncan	Manisha Patel
Chuck Flume	Prabu Raman



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Notes From Your Editor continued...

With each exciting day IACA does have planned social activities to release your energy. The IACA's Got Talent program will allow you to show off your talents and receive the accolades and applause you have always wished for. (Just in case YOUR team and patients do not already do that for you each day!) The LVI Alumni night and Karaoke will allow you to really cut loose and release your emotions through socializing and song.

I am looking forward to seeing everyone in Boston and I sympathize with your pent up emotion in choosing presentations but I do ask that with all the fun and celebration – control yourself!

See you in Boston!



So, you think you can dance?
Sing? Act? How about
juggle?

The IACA is looking for YOU! If you have a talent beyond the practice of Dentistry, here is your chance to strut your stuff! Join us in celebrating the spirit of the IACA by submitting a short video clip of your impressive performance for a crowd-pleasing evening of laughter and cheer!

Don't miss IACA's got Talent!

[Click here for submission details.](#)

All videos must be submitted by June 1, 2010.

Register For Your Lectures Online!

The IACA is pleased to announce that this year registered attendees will have the opportunity to register for ALL lectures and workshops online! The IACA has an amazing lineup of speakers and workshops for you to enjoy, but you MUST register for your preferred lectures or workshops to ensure you will have a seat.

[Click here for complete instructions.](#)

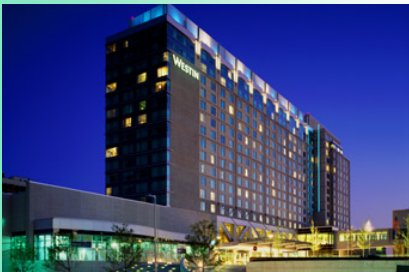
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2010 Conference



The Westin Boston Waterfront

**To make room
reservations**

call 888.627.7115 [group code IACA]

Make Your IACA Schedule Now!

All presentations, workshops and seminars are open for registration. Do not delay - reserve a seat to attend your

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